



Richard Petty's Driver Search III "Top Driver" **Bear Rzesnowiecky Impresses at Chicagoland**

*Fourth installment of training camp and competition to be held
September 12 – 15, 2011 in Charlotte, NC*

(Concord, NC) June 8, 2011 – A nineteen year-old Legends/Super Late Model racer from Las Vegas, NV is one step closer to a career in big-time stock car racing after an impressive 11th place finish at the June 4th ARCA Racing event at Chicagoland Speedway.

"My Richard Petty's Driver Search Dodge was fast off the truck in the short practice session. The team did an awesome job preparing the car and, most importantly, they helped me with my transition from short track to intermediate speedway," said Rzesnowiecky, "I finished the race as the happiest 19 year-old in the world!"

"Bear drove the heck out of the car and we were thrilled at how he finished," said Rick Fedrizzi, President and COO of Richard Petty Driving Experience, organizers of the *Driver Search*. "We saw him improve each day during *Richard Petty's Driver Search III* and it was exciting to watch him apply those skills during the race."

Rzesnowiecky was named "Top Driver" of *Richard Petty's Driver Search III* in December, after four exhaustive days on-track at Charlotte Motor Speedway, Concord Speedway and Carolina Motorsports Park. In a field that included talented racers from across the U.S, Bear established himself early in the training camp and competition and his aggressive and consistent performance across all of the driving modules ultimately proved to be the difference.

Richard Petty's Driver Search is a training camp and competition comprised of eleven "modules", each designed to test a specific skill or set of skills, using well-defined criteria. Competitors take the wheel of High Performance Karts, USAC midgets and both NASCAR Nationwide and COT-style stock cars during the program. Driver results in nine of the modules are based on computerized scoring and timing data including Endurance, Car Control, Track Management, Reaction Time, Mechanical Feel, Adaptability, Race Practices, Passing Skills and Speed. Scoring in the Communication and Marketability modules is determined by a group of industry experts.

Richard Petty's Driver Search IV will be held September 12th – 15th in Charlotte, NC. For complete information, visit www.pettydriversearch.com.

Contact: Traci Panik (704) 454-6244 / tpanik@pettydriversearch.com

About Petty Holdings:

Petty Holdings, LLC owns and operates *Richard Petty's Driver Search*, Richard Petty Driving Experience, the worldwide leader in NASCAR race car drive and ride entertainment, and other Petty and Richard Petty branded and licensed ventures.