



Ken Schrader Named to Staff of *Richard Petty's Driver Search II*

NASCAR veteran joins Marcos Ambrose at four-day competition

(Concord, NC.) August 2, 2010 – One of the most respected and well-liked racers in the NASCAR garage has joined the team of instructors for *Richard Petty's Driver Search II*.

Ken Schrader, a veteran of nearly 30 seasons in the NASCAR Sprint Cup Series, will bring his diverse racing experience to the one-of-a kind training camp and competition which will take place September 13th-16th, 2010 at Charlotte Motor Speedway and Concord Speedway in North Carolina, and the road course at Carolina Motorsports Park in Kershaw, South Carolina.

Schrader's accomplishments in NASCAR's elite Cup series are considerable: 1985 "Rookie of the Year", 4 wins, 64 top-5 finishes, and 184 top-10 finishes. However, it is his dedication to racing anything, anywhere, anytime that earned him a reputation as a true "racer's racer".

"I think this *Driver Search* program that 'The King' and his guys have come up with is really cool" said Schrader. "And I think I'll really be able to relate to these racers. Heck, I've probably raced on some of their home tracks."

"We're glad to have Kenny on board," said Petty. "These drivers are really gonna like him. More importantly, though, they're really gonna learn from him."

Schrader, who is among a small group of racers with wins in NASCAR's top three divisions, will join road course expert Marcos Ambrose and the *Driver Search* instruction staff for the unique training camp and competition designed specifically for aspiring race car drivers looking for an opportunity to advance their careers. The "Top Driver" of *Richard Petty's Driver Search II* will be awarded the chance to compete in the "American 200" ARCA Racing Series

event on October 9th at historic Rockingham Speedway in an effort fully supported by Petty Holdings.

Dillon Moltz, the “Top Driver” of the inaugural *Driver Search*, finished 20th in the ARCA series “Weis Market 125” at Pocono Speedway this past Saturday in the #41 *Richard Petty’s Driver Search* Dodge.

Complete information and driver applications can be found at <http://www.pettydriversearch.com>.

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About Petty Holdings:

Headquartered in Concord, N.C, Petty Holdings, LLC owns and operates Richard Petty Driving Experience, the worldwide leader in NASCAR-style stock car drive and ride entertainment, as well as other Petty and Richard Petty branded and licensed ventures.