



Dodge joins Richard Petty's Driver Search II

(Concord, NC.) September 13, 2010 – Petty Holdings, LLC and Dodge have teamed up for *Richard Petty's Driver Search II*, a unique training camp and competition for aspiring race car drivers looking for an opportunity to advance their careers. Dodge will provide Dodge Viper SRT10® and Dodge Viper ACR-X models for the road course module of the event, which takes place starting today and runs through September 16

Named for the NASCAR Hall of Famer and winningest driver in NASCAR Sprint Cup Series history, *Richard Petty's Driver Search II* is limited to 12 participants and focuses on the core skill sets necessary for success at the highest levels in motorsports. Competitors will demonstrate their abilities and learn from industry experts in the areas of car control, endurance, track management, adaptability, race practices, passing exercises, car knowledge and feel, mechanical knowledge, speed, communication and marketability. This includes training in: High Performance Karts, USAC midgets, Nationwide-style stock cars and real 850hp Sprint Cup cars at Charlotte Motor Speedway and Concord Speedway in North Carolina, and the road course at Carolina Motorsports Park in Kershaw, South Carolina.

The Viper SRT10 boasts an 8.4-liter (510 cu. in.), V-10 engine that produces 600 (450 kW) horsepower and 560 lb.-ft. (760 N•m) of torque. Benchmark performance numbers include: 0-60 mph in less than 4 seconds and a top speed of 202 mph. The Viper ACR-X utilizes the 600 horsepower ACR package as a starting point and, with the aid of headers and a low-restriction exhaust system, pushes it to a pavement-pounding 640 horsepower. The Viper ACR-X also competes in the newly formed Dodge Viper Cup spec-racing series.

Complete information can be found at <http://www.pettydriversearch.com>.

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About Petty Holdings:

Headquartered in Concord, N.C, Petty Holdings, LLC owns and operates Richard Petty Driving Experience, the worldwide leader in NASCAR-style stock car drive and ride entertainment, as well as other Petty and Richard Petty branded and licensed ventures.